

KEYE-TV QUARTERLY ISSUES/PROGRAMS LIST JULY 1 THROUGH SEPTEMBER 30, 2012

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of issues during the preceding three-month period. All of these programs are part of the Station's plan to address issues of concern to our viewers. Topics covered include: Health, Government, Economy, Family, Education, Public Safety, Public Service, and Crime.

PROGRAM INDEX

KEYE TV MORNING NEWS – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: Two hours Monday – Friday, 5:00 am – 7:00 am

NOTICIERO TELEMUNDO AUSTIN – Regularly scheduled Spanish news broadcast (on our second digital channel) dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half hour Monday – Friday, 5:00 pm – 5:30 pm

KEYE TV NEWS AT 5 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half hour Monday – Friday, 5:00 pm – 5:30 pm

KEYE TV NEWS AT 6 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half hour Monday – Saturday, 6:00 pm – 6:30 pm

KEYE TV NEWS AT 10 - Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half hour Monday – Sunday, 10:00 pm – 10:30 pm

NOTICIERO TELEMUNDO AUSTIN @ 10 – Regularly scheduled Spanish news broadcast (on our second digital channel) dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half hour Monday – Friday, 10:00 pm – 10:30 pm

KEYE TV NEWS AT 5:30 – Regularly scheduled news broadcast dealing with timely news and other subjects of general interest to viewers in the metropolitan area.

Duration: One half hour Sunday, 5:30 pm – 6pm

KEYE – TV PSAs – A series of Public Service Announcements (PSAs) in support of important community programs and charity fundraising efforts. Each PSA is placed in a random rotation ranging from one week to a twelve-month period. Duration: Ten, fifteen, twenty, and/or thirty seconds.

HEALTH:

7/24/12, 5pm & 10pm, NOTICIERO TELEMUNDO AUSTIN, (2:00) – Diabetes and Hispanics

Health officials are worried about the increase of Hispanics that suffer from diabetes. The University of Texas, conducted a study to determine some of the reasons this is happening, and found that Hispanics need to include more exercise and a more balanced diet in their daily activities.

7/25/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Rabies Alert

Central Texas is known for its weather and outdoor hangouts. On this morning we helped share information from the local health department about a rabies alert. A rabid bat was found in downtown Round Rock.

7/31/12, 6pm, KEYE TV NEWS, (2:15) – West Nile Virus Death

The first death from West Nile Virus in Travis County in several years was reported. We talked to a woman who lived in one of the areas where mosquitoes with West Nile were found, to see how she's protecting herself from the virus. And we showed viewers a map, showing the areas in Travis County where West Nile mosquitoes were found.

7/31/12, 5pm & 10pm, NOTICIERO TELEMUNDO AUSTIN, (2:00) – West Nile Death

Travis County confirmed the first West Nile related death. Authorities asked the community to take precautions by using insect repellent, avoid outdoor activities late at night.

8/9/12, 10pm, KEYE TV NEWS, (2:30) – City Flea Infestation

The City of Austin Municipal Court building is infested with fleas and many people have been bitten, even though the city has taken great strides to control the issue. In this segment we discussed the potential health risks of flea bites.

8/16/12, 10pm, KEYE TV NEWS, (2:30) – City Flea Infestation Follow Up

Tonight we followed up on the flea infestation at the City of Austin Municipal Court building. The problem continues and more city employees have been bitten. We spoke with a pest control expert about the environmental factors that make it difficult to eliminate a problem of this extent.

8/18/12, 10pm, KEYE TV NEWS, (:30) – Bad Cantaloupes

We told our viewers about tainted cantaloupes that had been making people ill nationwide, including in Texas. We reported where the bad fruit was coming from and advised viewers to avoid cantaloupes from that farm.

8/20/12, 10pm, KEYE TV NEWS, (2:25) – West Nile Home Remedies

With cases of the West Nile virus up in Central Texas, we talked to professionals about some home remedies for keeping mosquitoes away that do not involve chemicals.

8/26/12, 10pm, KEYE TV NEWS, (2:35) – College Drinking

With UT back in session, we looked at alcohol abuse among college students. We talked to experts about its prevalence and possible steps for prevention. Since Austin is a college town, it not surprising that it is ranked high in many national surveys of alcohol abuse among young people.

9/4/12, 10pm, KEYE TV NEWS, (2:40) – West Nile Blood Test

In a record year for the West Nile Virus, we found that 9% of the West Nile cases were discovered through people donating blood. We looked at what is being done to keep the blood supply safe from the disease.

9/6/12, 5pm, KEYE TV NEWS, (2:00) – West Nile Virus

It's been a record year in Texas for people contracting West Nile Virus. As it continues to spread across Central Texas, we ask doctors why the cases are higher, and find out what signs to look for in young children.

9/6/12, 5pm & 10pm, KEYE TV NEWS, (:45) – Pertussis Alert

Texas health officials release a pertussis advisory. So far this year, the sickness more commonly known as whooping cough has killed six people, five of which are infants under two months old. We describe the signs parents need to be on the lookout for, and what to do if their child contracts pertussis.

9/7/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Free Diabetes Health Screenings

Diabetes continues to be a nationwide health issue. One out of three people in the country could have diabetes in the next 40 years. To help bring awareness to the situation, we told viewers about the time and location of a free diabetes screening event.

9/13/12, 5pm, KEYE TV NEWS, (2:00) – Mental Illness Help

Texas ranks dead last in public spending for mental health. But, we shed light on one non-profit that is helping Central Texas families stretched thin by the emotional and financial toll of mental illness. We talk to the local parents who launched the non-profit, and explain how they help.

9/17/12, 5pm, KEYE TV NEWS, (2:00) – Dogs and Cancer

Your pet could be helping save lives. We explain how Texas A&M is participating in an emerging field of study that uses dogs with cancer to show how it can predict how cancer grows in human beings. We describe how canines are proving to be more than just loyal companions in the fight against the disease.

9/24/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Free Flu Clinics

Early detection is the key to fighting off any diseases or other health issues. To help folks in our viewing area, the local health department is getting the word out about free flu shots. We shared the news with information on where to go and the number to call.

9/28/12, 6pm, KEYE TV NEWS, (2:05) – Doctors on the Sideline

A local hospital system put together a program for its residents, to be on the sidelines at high school football games. They are there to evaluate players, to make sure they don't have concussions or other severe injuries after a major hit.

GOVERNMENT/ECONOMY:

7/12/12, 10pm, KEYE TV NEWS, (.3:00) – Waste Watch: Water Pamphlets

While the city is cutting services and raising fees, we discovered they are spending \$65,000 on glossy brochures mailed out to water customers to tell them what chemicals and compounds are in the water. The city says it has to send the pamphlets out in order to meet a federal mandate from the EPA.

7/16/12, 5pm & 10pm, NOTICIERO TELEMUNDO AUSTIN, (1:20) – Transportation Bill

The 105-billion dollar transportation bill signed into law by President Obama -- means big bucks for Texas. Texas received 2 billion dollar for the highways, used by thousands of Texans drivers.

7/20/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Private Student Loans

Paying for college before and after graduation is a hot topic among students. On this day, we talked about a new report that pinpoints why many college students are having trouble paying back their loans.

8/2/12, 5pm, KEYE TV NEWS, (2:00) – Council Budget

Austin City Council has a marathon day of meetings and votes. The city just released its proposed budget of \$3.1 billion for next year, and that could mean Austinites will pay more for taxes, utilities and fees.

8/2/12, 5pm, KEYE TV NEWS, (2:00) – Olympic Medalist Taxes

For Olympic athletes, winning the gold comes with a price. We show how Uncle Sam cashes in on American champions by forcing them to pay taxes on their medals, and how some in government are trying to change that.

8/3/12, 5pm, KEYE TV NEWS, (2:00) – Pflugerville Tax Rate

While many cities in the Austin-metro area are seeing a rise in property taxes, Pflugerville's property taxes are going down. We look into whether there could be a lesson in city budgeting for places like Austin where taxes are on the rise.

8/30/12, 5pm, KEYE TV NEWS, (1:00) – Voter ID Struck Down

A federal court strikes down Texas' very controversial Voter ID law. The judges explain their rejection in a 56-page document. We comb through the report and explain exactly what it means, and how it will affect citizens of Texas.

9/6/12, 5pm, KEYE TV NEWS, (:45) – Golden Hammer Award

The U.S. Energy Department spent almost a quarter of a billion dollars on energy bills at 47 locations around the country last year. But, as we uncover, the Energy Department isn't even implementing its own savings policies that it recommends to the public.

9/7/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Unemployment Report

On this morning we talked about the new talking points expected at the campaign trail for both parties. We talked about the upcoming release of the unemployment report and how it could play a role on the campaign.

9/24/12, 6pm, KEYE TV NEWS, (2:17) – Mobile Voting Accountability

State counties can make their own rules when it comes to mobile voting. Travis County has revamped its guidelines. But some election officials are concerned that there will be a lack of accountability, and they believe the guidelines are changed, so that votes are cast in the county's favor. Legislators are looking at streamlining guidelines.

9/25/12, 5pm & 10pm, NOTICIERO TELEMUNDO AUSTIN, (:55) – Voter Registration

Travis County conducted several community events aimed at encouraging people to register to vote. We told viewers where these events were and they had until October 9th to register. We told viewers to visit our website where we would provide links and more information on registering.

9/28/12, 10pm, KEYE TV NEWS, (.3:05) – City of Austin Debt

The Texas comptroller ranked Austin as having the second-highest per capita debt among the major cities in Texas. We broke down how much each person owes and talked to city officials who told us they need to borrow millions because many of the state roads throughout the city need repair.

FAMILY/EDUCATION:

7/9/12, 10pm, KEYE TV NEWS, (:50) – Rymanese Twins

We reported on an educational rap video on bicycle safety produced using federal tax dollars and investigated whether it was worth the cost.

7/13/12, 10pm, KEYE TV NEWS, (:50) – \$10K Degrees

We reported on a university in Texas that answered the governor's call for a college degree that costs \$10,000 or less, and explained who qualifies for the degree.

7/24/12, 10pm, NOTICIERO TELEMUNDO AUSTIN, (2:15) – Website for Parents

We profiled a website created to help parents talk to their kids about drugs.

8/1/12, 6pm, KEYE TV NEWS, (2:10) – Private School Enrollment

Private schools are becoming more popular. This year three new ones opened and a fourth relocated to a bigger campus. Several parents told KEYE TV the reasons they are moving their kids to private school is because of the cuts to public school funding and the new state standardized testing system that is much harder than previous tests.

8/22/12, 6pm, KEYE TV NEWS, (2:25) – New School Lunch Regulations

A federal law changes the guidelines for school lunches. We take a look at the changes, and ask parents what they think about the new guidelines.

8/23/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – UT Regents Bonus Proposal

The UT Board of Regents is looking to improve university graduation rates at the University of Texas by offering incentives to all presidents of the UT System. We talked about the proposal the board of UT regents were set to discuss later in the day.

8/30/12, 5pm, KEYE TV NEWS, (2:00) – Concussion Program

Some middle school athletes in Austin were given some potentially life-saving tests, computerized quizzes that will give doctors a “before” look at the kids’ brains so they will have a comparison in case the youngsters suffer a concussion later on. We explain what this program is all about.

8/30/12, 5pm, KEYE TV NEWS, (2:00) – AISD Police Chief

We introduce our viewers to the new police chief of the Austin Independent School District. We take our viewers inside the world of policing our school campuses and show how more than 3,000 cameras capture activity so police can keep the children safe and help them be successful at school.

8/31/12, 10pm, KEYE TV NEWS, (2:30) – Football Helmet Law

We talked to parents and students about a new law that focuses on changes to football helmets, to keep high school football players safe from concussions.

9/6/12, 5pm, KEYE TV NEWS, (:30) – No Child Left Behind

Recent studies show about half of all Texas public school children failed to meet federal academic standards last year. We report that the Texas Education Agency posted notice it’s seeking a waiver to avoid being held accountable for Texas students not meeting those requirements.

9/12/12, 10pm, KEYE TV NEWS, (2:30) – Football Helmet Law

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9/28/12, 10pm, KEYE TV NEWS, (2:40) – Cheerleader Bible Signs

A fight over Texas high school cheerleaders displaying bible verses at football games is headed for the courts; we went to parents in Austin to get reaction.

PUBLIC SAFETY:

7/3/12, 6pm, KEYE TV NEWS, (1:45) – APD Watch Your Car Initiative

Austin police say July is when the most car thefts occur, so they started up a “Watch Your Car” initiative to bring awareness, and to make sure drivers keep their vehicles and belongings safe.

7/12/12, 10pm, KEYE TV NEWS, (2:15) – AFD Smoke Detectors

3 people died in 2 separate fires and in both cases, the homes didn't have working smoke detectors. We went along with Austin firefighters as they canvassed neighborhoods to check existing smoke alarms and hand out and install donated smoke alarms to people who do not have them.

7/31/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Train Derailment Aftermath

Days after a train derailment in the east side of town, clean-up crews were still working to remove all the debris. On this day, we gave an update on the process and timeline on the clean-up.

8/23/12, 10pm, KEYE TV NEWS, (2:55) – SWAT Callout Costs

The Austin Police Department spends hours and thousands tax dollars on SWAT calls, which many times end without an arrest. We looked at the safety benefits versus the cost of officer manpower.

8/30/12, 5pm, KEYE TV NEWS, (2:00) – Kids Car Crash Study

Certain children who live in certain areas of Austin are more likely to end up in the hospital after being involved in fatal or serious car crashes. We look into why children who live east of Interstate 35 are at a higher risk of these injuries.

9/13/12, 5a & 6a, KEYE TV MORNING NEWS, (1:45) – Traffic Safety Initiatives

Pedestrian safety has become a concern for Austinites after an alarming number of accidents on the road. On this morning, we talked about how the local police department plans to handle and curb down on the accident rate.

9/17/12, 5pm, KEYE TV NEWS, (2:00) – UT Evacuation Plan

Following a bomb scare at the University of Texas at Austin campus, we ask officials if they were happy with their response to the crisis. The threat was received at 8:35 am, but an alert to students and staff wasn't sent out until nearly 10 am. We explain how the university admits it is making changes to its emergency plan.

9/17/12, 5pm, KEYE TV NEWS, (:45) – ATF and Gun Seizures

We have a right to own guns for personal safety, but gun rights advocates are speaking out against a new policy giving the Bureau of Alcohol, Tobacco and Firearms the right to seize the property of anyone connected to drug investigations. We look into whether this is to increase public safety or a threat to personal freedom.

9/18/12, 5a & 6a, KEYE TV MORNING NEWS, (2:00) – Gas Leak Near High School

On this morning, an hour before the newscast, we got word of a gas leak near an area high school. We kept informing viewers about the latest developments as we approached the start of classes. We had live interviews with emergency crews on scene.

9/27/12, 5a & 6a, KEYE TV MORNING NEWS, (2:00) – Tanker Spill on the Highway
Traffic in Austin can be a big headache for drivers, add in the morning rush hour and a tanker spill on the highway, and you get a traffic tie up. We kept updating viewers this morning on the traffic situation and live updates from crews working to get the highway cleaned up.

9/28/12, 10pm, KEYE TV NEWS, (1:50) – Flash Flood Watch
We went to get answers about how the city is preparing to keep people safe from flooding expected during an upcoming weekend of heavy rain.

PUBLIC SERVICE:

7/2/12, 6pm, KEYE TV NEWS, (1:55) – Construction Update
We updated the public about the current construction on the highway that leads out to the airport. Crews are building an underpass, so drivers no longer have to stop at a traffic light. We also explained how this project, called a "super street," works, plus, how much the project was going to cost taxpayers, \$44 million.

7/6/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Free Fur All
The pet population at area shelters has been a big issue in our viewing area. To help the situation, some local pet shelters have started special adoption promotions. We helped share the news of these special adoption promotions with our viewers who are looking to add a new family member.

7/10/12, 5a & 6a, KEYE TV MORNING NEWS, (2:30) – Hotel Rooms to Avoid
Summer usually means vacations for the family, but a wrong move in planning can lead to a bad experience. We gave viewers an in-depth look at the things to avoid before booking a trip.

7/25/12, 10pm, KEYE TV NEWS, (1:00) – Truck Hits Bridge
We told people about the closure of I-35, a major highway through the city, after a truck slammed into a bridge.

8/3/12, 5pm, KEYE TV NEWS, (2:00) – VA Grants
A program designed to help disabled veterans grow small businesses has been hit by fraud. The money that should be going to the vets could be going to fraudulent firms. We investigate the matter and find out what veterans advocates say needs to be done.

8/14/12, 10pm, KEYE TV NEWS, (:25) – Steak N Shake Hiring
We told viewers about a job hiring fair happening the following morning at three area fast food restaurants.

8/17/12, 5pm, KEYE TV NEWS, (2:00) – APD and the Community
Austin police have been steadily combating an image problem that's been years in the making. We take a look into how certain segments of Austin's community still look upon the department with skepticism and whether use of force is still a problem.

9/6/12, 5pm, KEYE TV NEWS, (2:00) – Austin Energy Audit

Does Austin Energy need hundreds of millions of dollars in its savings account? That's nearly three times more in its reserves than utility companies of much larger cities. We dig into this issue and ask why Austinites' energy bills are on the rise if the utility has so much in savings.

9/14/12, 10pm, KEYE TV NEWS, (:20) – 5K Traffic Closure

We told people about 2 major road closures the following morning because of a race.

9/21/12, 6pm, KEYE TV NEWS, (2:50) – Downtown Homeless Debate

City leaders, along with police, are trying to decide what to do about the homeless population in downtown Austin. The city is trying to bring more business and residents downtown, but there are a couple thousand homeless people downtown which causes concern for the businesses already located there.

CRIME:

7/10/12, 5pm & 10pm, NOTICIERO TELEMUNDO AUSTIN, (:35) – Bee Cave Firearms Stolen

Bee Cave police asked the public to be on the lookout for anyone trying to sell assault rifles or high end weapons scopes. A man stole three weapons and 3 high end weapons scopes from a local gun shop. The public is asked to call police if they know anything about the case.

7/12/12, 5a & 6a, KEYE TV MORNING NEWS, (:30) – Overnight Stabbing

We told viewers about an overnight stabbing that police say happened inside a local dance club. We gave the latest information about the active case that morning, including the arrest of the two suspects.

8/28/12, 5pm, KEYE TVNEWS, (2:00) – Tarrytown Burglaries

One of Austin's historic neighborhoods has been hit by a string of burglaries, and in some of these cases the residents are doing their own detective work and fighting back. We show how viewers can use a new tool on KEYE TV's web site to fight crime.

9/4/12, 10pm, KEYE TV NEWS, (1:40) – Facebook Crime Tips

We showed how police used surveillance pictures, tips from the public and social media to catch a robbery suspect.

9/12/12, 10pm, KEYE TV NEWS, (2:30) – Senior Scam Warning

We talked to police about a warning for older adults, who lost thousands of dollars to scam artists.

9/14/12, 5pm, KEYE TV NEWS, (5:00) – UT Bomb Threat

Someone placed an early morning phone call into UT Austin threatening to blow up buildings on campus. We head to campus and cover the entire situation, from

evacuations to police investigations and the areas of downtown viewers should avoid right now.

9/19/12, 6pm, KEYE TV NEWS, (2:15) – Manhunt Near Texas State Campus

Round Rock police searched near a university campus and a hospital for an armed man, who was wanted for murder in Louisiana. A patient at the hospital told security the man held her against her will earlier in the day.

9/19/12, 10pm, KEYE TV NEWS, (3:15) – Seton Hospital Lockdown

A man accused of murder was spotted at a hospital, prompting a manhunt. We asked the hospital why the report did not prompt the hospital to go into lockdown.

9/26/12, 5a & 6a, KEYE TV MORNING NEWS, (1:45) – Officer Involved Shooting

This was a busy morning for Austin Police. While the department looked into a shooting from overnight, they were also looking into a shooting involving an officer. The scene from the night before was still an active investigation. We updated viewers on the latest since it also involved the closure of a frontage road of the highway.

9/26/12, 6a, KEYE TV MORNING NEWS, (1:45) – Business Owner Shoots Suspect

We alerted viewers of a developing story that occurred while most went to bed after the 10pm news the night before. We told them about the overnight shooting police were investigating. Police were called out after a business owner shot at a man suspected of trying to rob his business.

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